2020SS

Fabrics China

国家针织牛仔面料流行趋势

FABRICSCHINA TREND

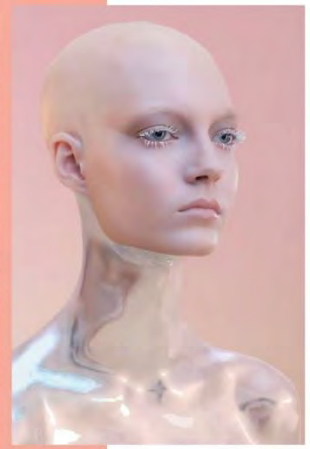
国家针织牛仔面料流行趋势研究中心

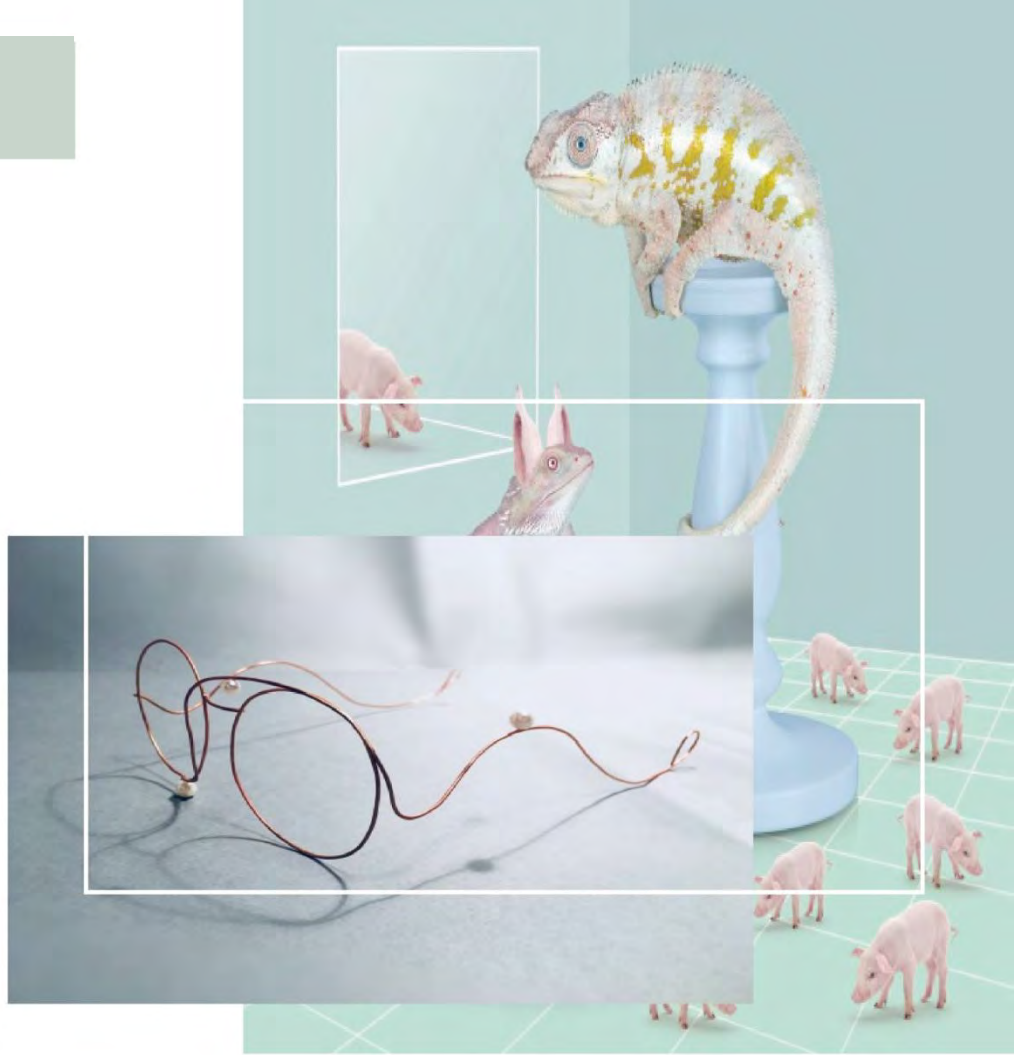
异 · 境

异，即矛盾与对立
境，即人机共生的环境
连接幻想与真实，从不同的视角探索并感知科技、神秘力量与日常实用主义的共鸣;
以乐观和开放的态度与世界相处，用科技重温传统、探索现代化与自然的和谐共存。

内在
精致优雅
休闲化、街头化
1. 精致优雅
年轻活力
创意化、性能化
2. 年轻活力
实用性
表现力
4.古朴自然
3.实用奢华
古朴自然
精致化、摩登化
实用奢华
休闲化、电子化
外在

1. 精致优雅





1. 精致优雅 COLOUR

关键色彩

14-4307
PANTONE

14-2305
PANTONE

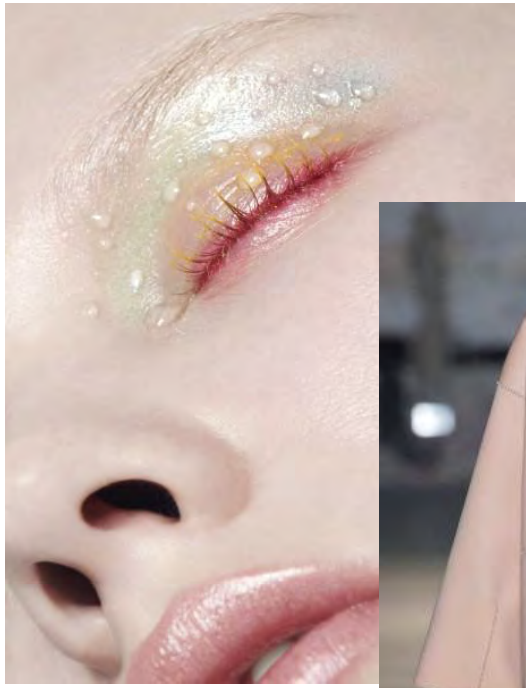
11-0615
PANTONE

13-6106
PANTONE

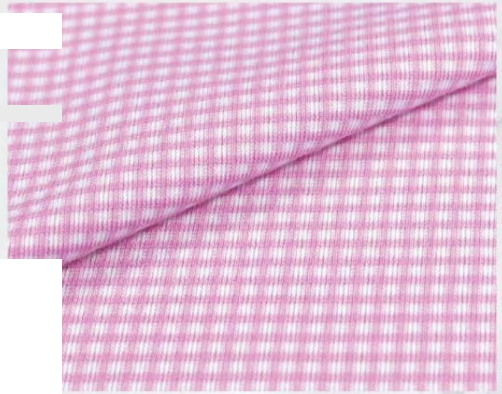
11-1408
PANTONE

柔润光泽

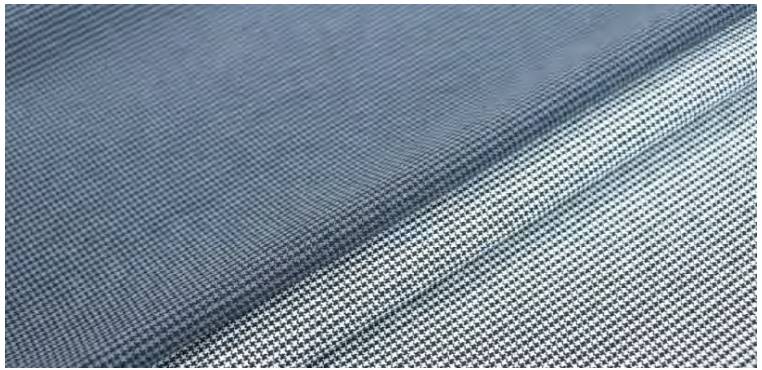
无暇表面



雅 粉

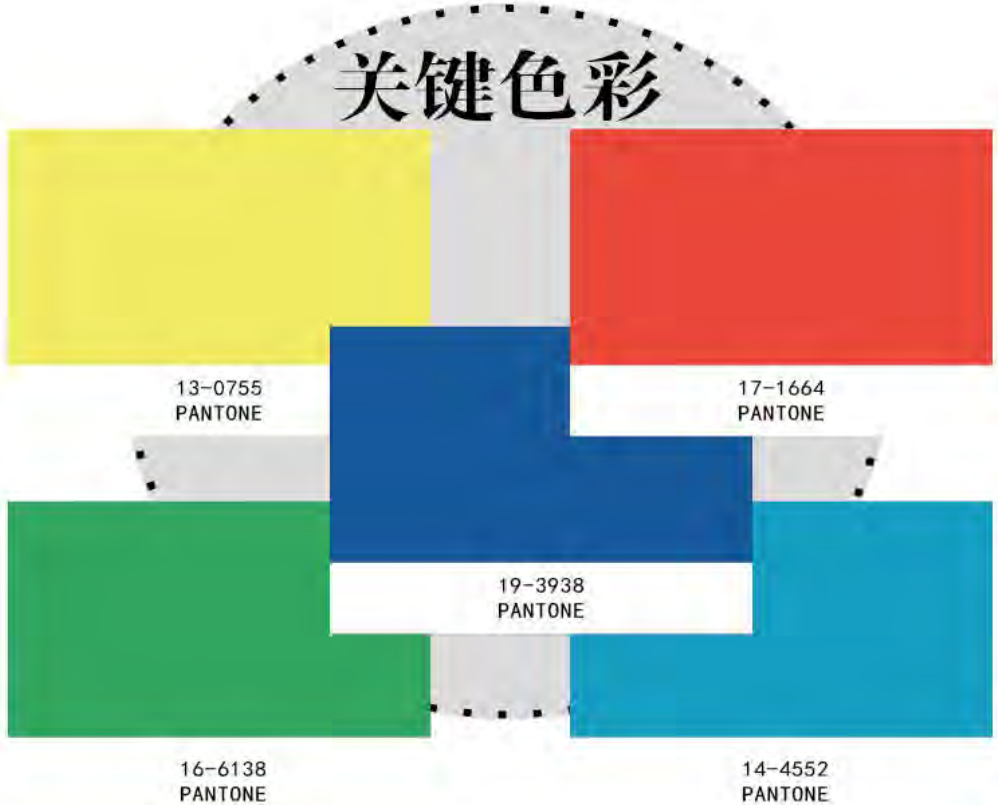


精致经编



2. 年轻活力

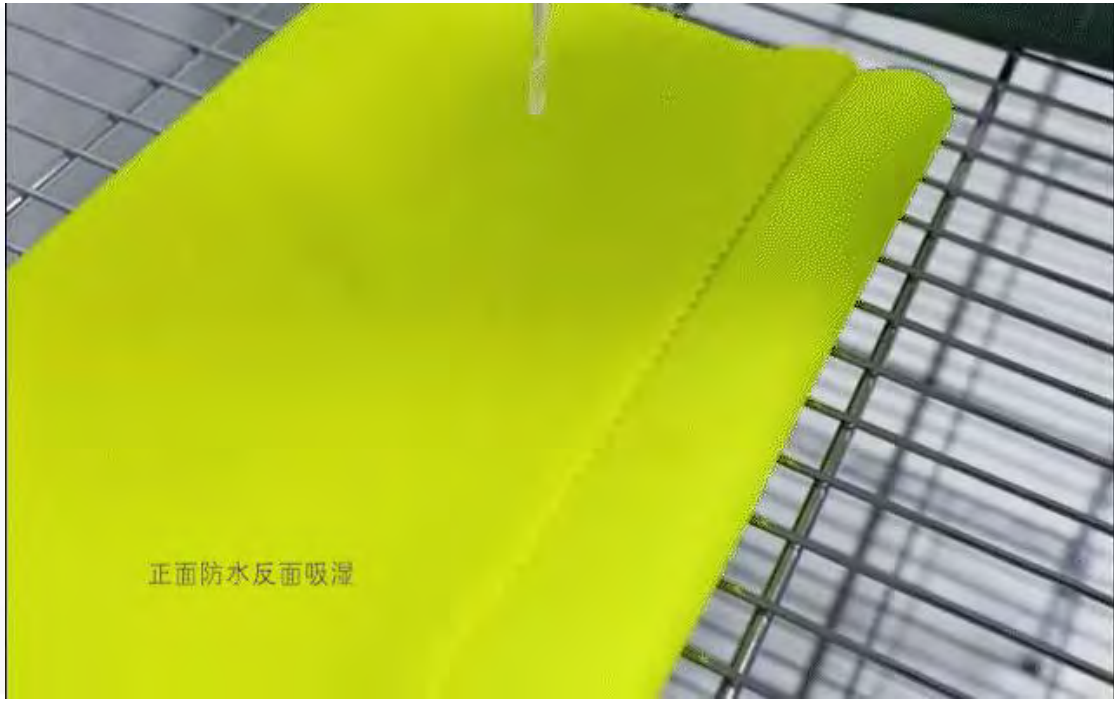
2. 年轻活力 COLOUR



航海/学院风

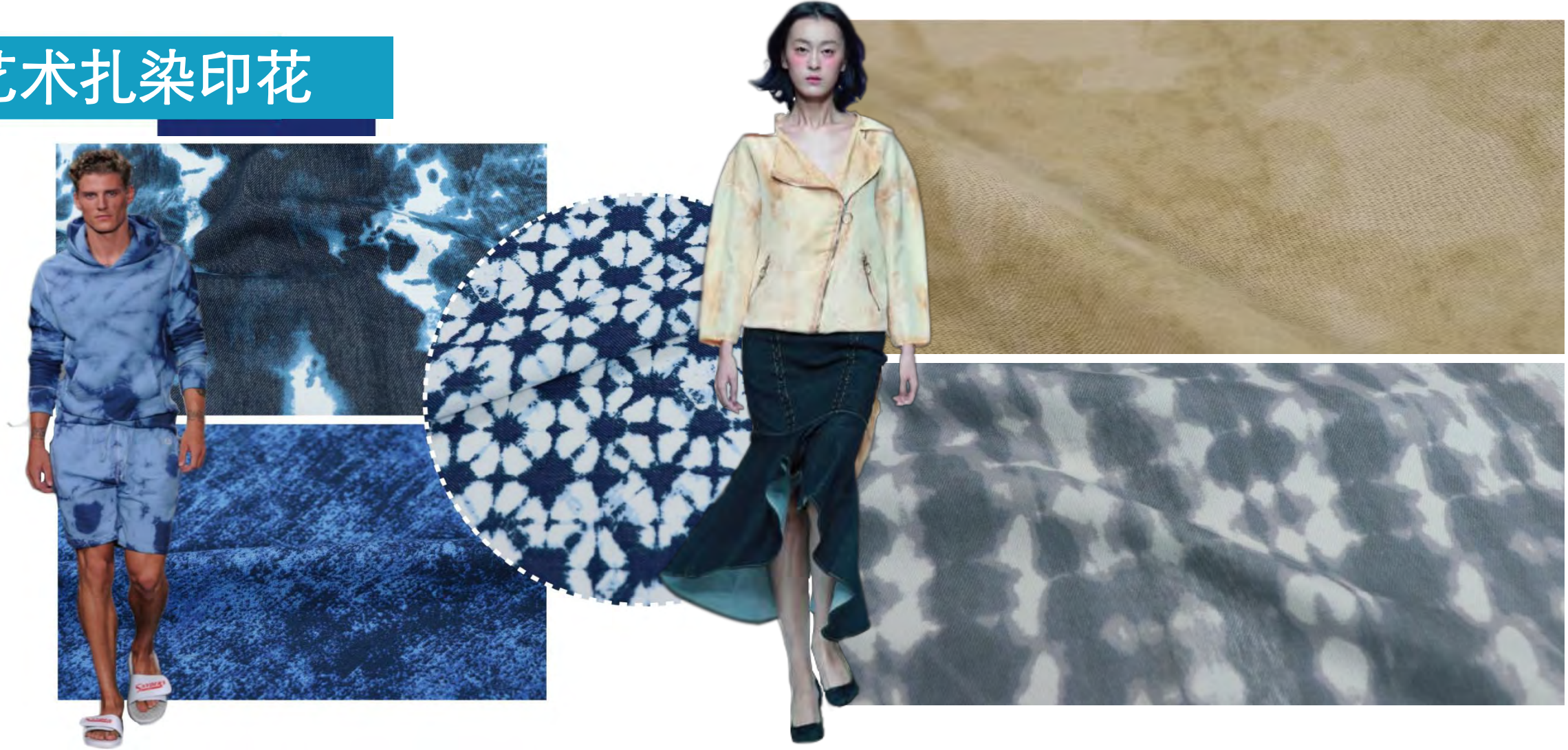
高亮彩

功能面料



科技性能

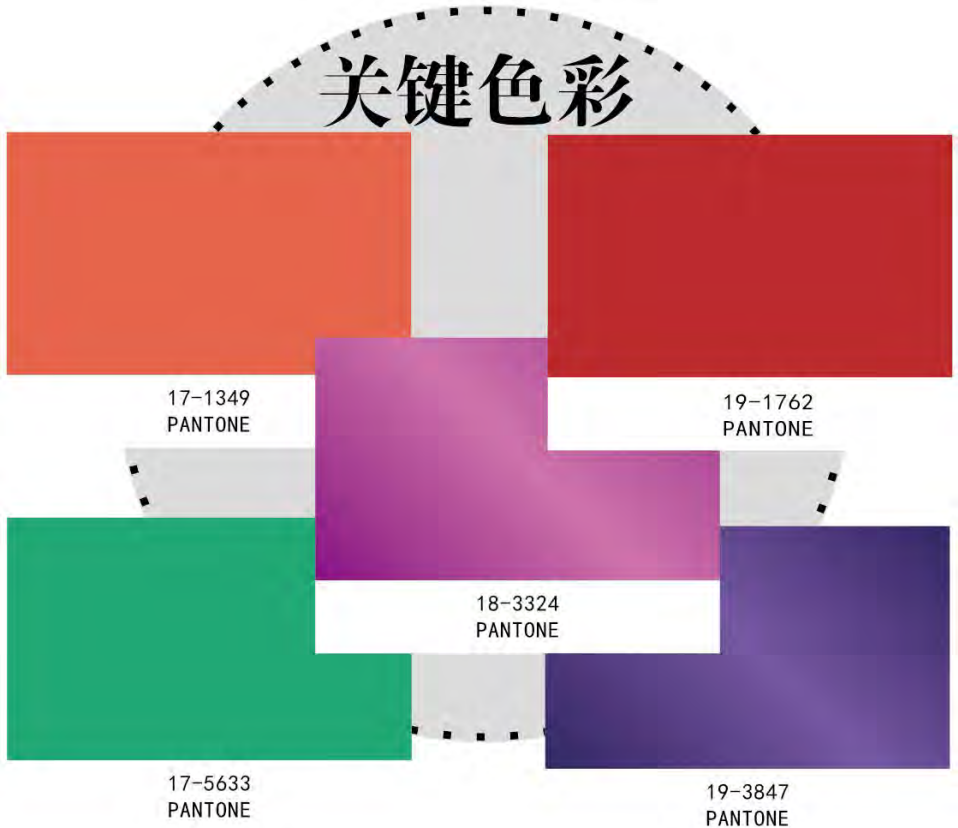
艺术扎染印花



3.实用奢华

3.实用奢华

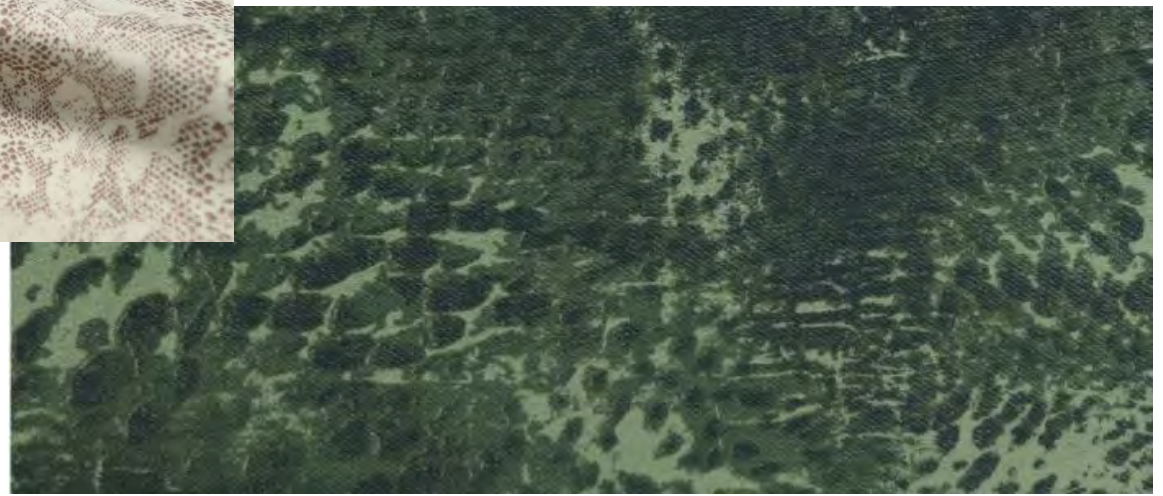
COLOUR



金银丝

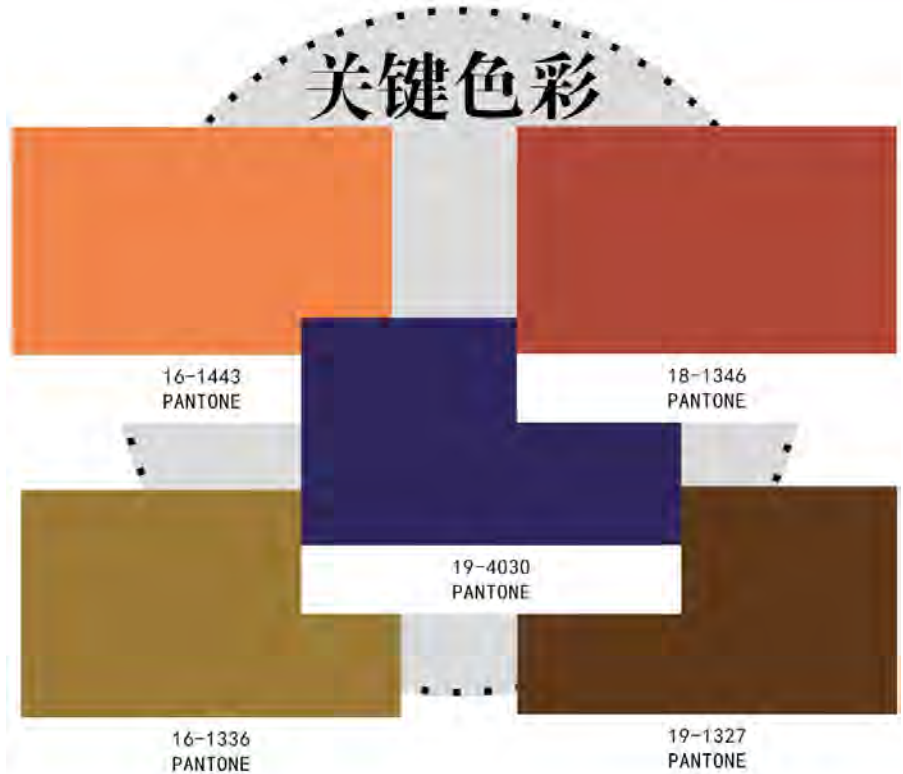
满版花卉

动物纹再造



4.古朴自然

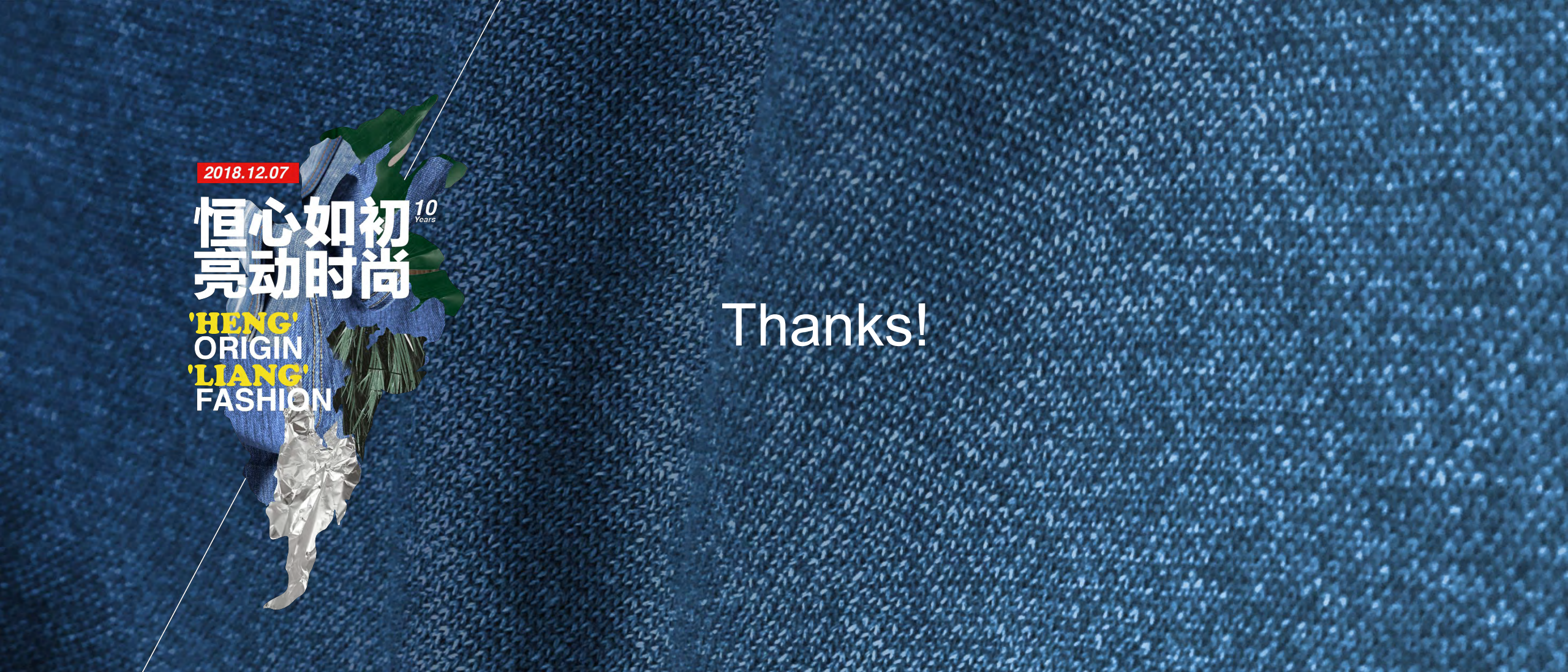
4.古朴自然 COLOUR



复古摩登

重要的花式纱

抽象化扎洗



Thanks!